



MENOMONIE TOURISM COMMISSION

Meeting Minutes
August 20, 2020
City Hall Council Chambers

MEMBERS PRESENT: Knaack, Solberg, Rodolosi, & Richartz

OTHERS PRESENT: Prange, DeMuth, & Stickfort

A motion was made by Richartz, and seconded by Rodolosi to approve the March 5, 2020 meeting minutes. Motion carried.

ITEMS OF DISCUSSION:

Based on the 1st and 2nd quarter room tax revenue, a motion was made by Solberg, seconded by Richartz to discuss the impact of COVID-19 on the 2020 Tourism contract with the Chamber of Commerce.

The Commission briefly discussed possible North Menomonie site locations for a combined Tourism/Chamber facility with no action taken. The item will remain on the agenda for continued discussions at future meetings.

Tourism Director Stickfort reviewed recent activity reports, the revised 2020 marketing plan, and 2020 financial reports from the Chamber of Commerce and Visitor Center. Mariah presented information regarding the website update by local consultant, Studio MLM.

The next regular meeting will be on Thursday October 15, 2020 at 9:00 AM at the City Council Chambers. A motion was made by Knaack, seconded by Richartz to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange,
Recording Secretary